# Annex to Applications for registration of an incentive project

# Cultural Test

# Audiovisual Work (film, serial, etc.: hereinafter the "AVW")

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| --- | --- |
| **Name of project**   *(The name given in the Application for the registration of an incentive project, under which name the project will be registered for the purpose of providing a film incentive and, in relation to this title, for which the eligible costs will be assessed according to the law and statutes of the State Cinematography Fund)***Alternative name of the project**  [ ]  no |  [ ]  yes ……………………………. |
| Company name or name of the applicant – legal entities / Name and surname of the applicant –natural persons |  |
| Type of project | [ ]  feature-length AVW[ ]  AVW serial – number of episodes……. |
| Scriptwriter  |   |
| Director  |  |
| Project number(to be filled in by the Fund) |  |

Applicant within the Cultural Test framework

* 1. completes its own proposed number of points, and
	2. at the same time, provides a justification for that proposal and detailed aspects of it, allowing the Commission to evaluate the criteria.

## Part I – Cultural Criteria

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| --- |
| Number of points |
| 1) Storyline / screenplay / central theme of the AVW is based on events that are a part of Czech or European culture / history / mythology / religion*This criterion refers to productions that are based on incidents which are part of traditional Czech or European culture / history / mythology / religion.*  max. 2 points |  |
| Justification: |
| 2) The AVW is based on a character / personality from Czech / European culture / history / society / religion *This criterion refers to productions that are based on a well-known character / personality. In the case of characters / personalities of religious or mythological origin, this must be evidenced by a literary or other subject.* max. 2 points |  |
|  Justification: |
| 3) Storyline of the AVW is connected with a European place / location or architectural / cultural setting max. 2 points |  |
| Justification: |
| 4) Storyline / script / central theme of the AVW is based on or inspired by a literary work or adapted from another artistic discipline (fine arts, music, etc.) of cultural importance  max. 2 points |  |
| Justification: |

|  |  |
| --- | --- |
| 5) Storyline / script / central theme of the AVW focuses on current cultural / sociological / political themes in Czech or European society  max. 2 points |  |
| Justification: |
| 6) The AVW reflects important Czech or European values, such as cultural diversity / solidarity / equality / protection of minorities or human rights / tolerance/ environmental protection / respect for cultural or family traditions max. 2 points |  |
| Justification: |
| 7) The AVW focuses on Czech / European culture / identity or Czech / European customs and traditions  max. 2 points |  |
| Justification: |
| 8) Storyline / script / central theme of the AVW is based on current or historical world events affecting European / Czech society *This criterion refers to projects that are based on current or historical incidents having an influence on contemporary European / Czech society.* max. 2 points |  |
| Justification: |
| **Total**(Applicant must obtain at least 4 points within the Cultural Criteria section) |  |

## Part II – Production Criteria

|  |
| --- |
| number of points |
| 9) The AVW is a cinematographic work that contributes to the development of the genre. Define the type of genre and explain how it develops it (e.g., it does not follow certain stereotypes of a given genre but works within it innovatively and further develops it) max. 3 points |  |
| Justification: |
| 10) The AVW creators/filmmakers are Czech citizens or citizens of the EEA member states:directorproducer / co-producer DOPscriptwriterlead actor / actresssupporting actor / actress composer of original musicproduction designercostume designer make-up artist editorsound designerhead of productionpost-production or VFX supervisor ½ point per member, max. 7 points |  |
|  Justification:  |
| 11) Final version of the AVW is in a language of the EEA*at least 10 % of the dialogue of the total running time of the final version – 1 point**at least 25 % of the dialogue of the total running time of the final version – 2 points**at least 50 % of the dialogue of the total running time of the final version – 3 points* *at least 75 % of the dialogue of the total running time of the final version – 4 points*max. 4 points |  |
| Justification: |
| 12) At least 51% of the crew members (not covered in Criterion 10 above) are citizens of EEA countries0 or 4 points |  |
| Justification: |
| 13) Shooting takes place on locations or in studios in the Czech Republic  *Shooting on locations or in studios in the Czech Republic lasts:**at least 1 day - 1 point**at least 10 % of the total shooting days - 2 points**at least 25 % of the total shooting days - 3 points**at least 50 % of the total shooting days - 4 points*  max. 4 points |  |
| Justification: |
| 14) Use of Czech supply services in the Czech Republic*This criterion applies only to pre-production. The term "Czech service provider" refers to persons who have their place of business, permanent residence or registered office in the Czech Republic and who are registered in the Czech Republic for tax purposes. In interpreting this category, no points will be awarded to service providers whose services are directly related to the production procedures for which points are awarded in Criterion 13 or 15. Consequently, in Criterion 14, in the case of filming on locations or in studios in the Czech Republic, points are awarded only to service providers that directly involved in pre-production.* *Use of Czech service providers in the Czech Republic during pre-production lasts:**at least 1 day of the total pre-production time - 1 point**at least 10 % of the total pre-production time - 2 points**at least 25 % of the total pre-production time - 3 points**at least 50 % of the total pre-production time - 4 points*max. 4 points |  |
| Justification: |
| 15) Post-production takes place in the Czech Republic (including sound and visual postproduction, laboratories, score recording, etc.) Out of the total postproduction period the postproduction in the Czech Republic lasts:*at least 1 day - 1 point**at least 10 % - 2 points**at least 25 % - 3 points**at least 50 % - 4 points*max. 4 points |  |
| Justification: |
| **Total** |  |

## Part III – Summary of points

|  |  |
| --- | --- |
| minimum number of points / total number of points | Actual achieved number of points |
| Total | 23 / 46 |  |

The project must achieve a minimum of 23 overall, out of a possible total of 46 points, and at least 4 points in the Cultural Criteria section.

Date: ……………………….

Applicant's signature: ……………………….